

TEL AVIV UNIVERSITY: iMBA PROGRAM

COURSE SYLLABUS & OUTLINE

Course Title:	Business Law
Course Number:	1238.3025.01
Module:	Module 1, Semester 2 (February 20-April 1, 2011)
Instructor:	Miriam Sparrow, J.D., C. Phil.
Meeting Times:	Mondays, 11:15-14:00
Location:	Room 253
Office Hours:	Thursdays, 9:30-11:00

Course Description:

This course examines the legal environment in which businesses operate, with an emphasis on the interaction between business and the legal system. We will focus on selected areas of the law which are integral to operating a business enterprise.

Topics include business contracts, torts, crimes, agency, regulation and business, dispute resolution and working with counsel.

Goals & Objectives:

Students will understand and appreciate the role of law and the legal system in

- maximizing value while managing risk;
- promoting economic growth;
- protecting workers, business owners and consumers; and
- formulating and implementing an effective business strategy.

Students will develop legal literacy and learn to comprehend the impact of legal issues on current business events.

Students will understand when and how to seek professional legal help.

Required Readings:

Course Text:

Jeffrey F. Beatty and Susan S. Samuelson, **Legal Environment, 4th Edition** (South-Western Cengage Learning 2011)(“**Beatty & Samuelson**”).

Various cases, handouts or other materials available via the iMBA staff or to be distributed in class.

Grading:

Course grades will be determined as follows:

50% Two Written Case Analyses (from Casebook: 1 from Group A cases, 1 from Group B cases).

30% Final Exam

20% Class Participation (including Case Discussions & quiz)

BUSINESS LAW: COURSE OUTLINE

- I. February 21-Introduction: Law & Business**
- Introduction to “Business Law” Course: Objectives, Expectations & Requirements
 - Law, Ethics and Compliance: a Tool for Strategic Strength
 - Counsel’s Role in Creating Value and Managing Risks
 - Effective Management of Disputes; Role of Privileges
 - Sources of Law: Common Law/Statutes/Administrative Law/Constitutional Law

Readings: Beatty & Samuelson, Chapters 1-5

- II. February 28-Introduction to Law: Sources of Law and Bodies of Law**
- Bodies of Law (Torts, Product Liability; Crimes; International Law)
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*Readings: Beatty & Samuelson, Chapters 6-8, Chapter 12 (pages 300-309). Article: Akula, “Business Crime: What to Do When the Law Pursues You”
Case: Ginzler v. Kolcraft (A), (B), (C)*

- III. March 7-Contracts; Bankruptcy**

*Readings: Beatty & Samuelson, Chapters 9-12, 14 (pp 359-372)
[Note: Paper Topics to Be Submitted by This Class]*

- IV. March 14-A. Agency. Employment & Labor Law.**

*Readings: Beatty & Samuelson, Chapters 15-17
Cases: Lonestar*

March 14-B. Forms of Organization. Governance. Securities Regulation.

*Readings: Beatty & Samuelson, Chapters 18-20
Case: Martha Stewart (A), (B), (C)*

- V. March 21- Antitrust Law. Intellectual Property Laws.**

Readings: Beatty & Samuelson, Chapters 21, 23.

*Readings: Beatty & Samuelson, Chapters 15-17, Chapter 12.
Case: Southern States Communication*

- VI. March 28-Governmental Protections for Consumers & Public at Large: Consumer Protection Laws; Cyberlaw; Privacy; Crisis Management.**

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Readings: Beatty & Samuelson, Chapter 22, 25.

Reading from Casebook: Working Effectively with Counsel - Constance E. Bagley

Cases: Accounting Fraud at WorldCom; Boss, I Think Someone Stole Our Data